PAPA KWESI BUADOO

Graphic Designer | Content Creator
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PROFESSIONAL SUMMARY

Graphic designer and content creator with a BA in Graphic Design (Multimedia major) from the University of Education, Winneba. Experienced in newspaper layout, advertising, live broadcast graphics, brand identity, motion design and video editing across New Times Corporation and Ghana Broadcasting Corporation. Added strengths in 3D, copywriting, voiceover and front-end coding.

EXPERIENCE

Graphic Designer Sep 2025 – Present
New Times Corporation, Accra, Ghana
- Design newspaper layouts, advertisements and social media graphics.

Freelance Brand Designer Freelance
Brand identity and design systems
- Designed the brand identity for FISWAG.
- Collaborated on the brand design system for DNC.

National Service Personnel Oct 2024 – Aug 2025
Ghana Broadcasting Corporation, Accra, Ghana
- Created graphics for live broadcasts and social media.
- Handled graphic design and video editing tasks.

Graphic Design Intern Jan 2024 – Apr 2024
New Times Corporation, Accra, Ghana
- Worked on graphic design projects.

Graphic Design Intern Oct 2023 – Nov 2023
Rijnbeek Printing Press, Accra, Ghana
- Produced graphic design work and helped with the collation of print work.

EDUCATION

BA Graphic Design (Major: Multimedia) 2021 – 2024
University of Education, Winneba

Senior High School 2018 – 2020
Wesley Grammar Senior High School

SKILLS

Software: Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Figma, Blender, Cinema 4D, Adobe Acrobat, Adobe Express, Canva, CapCut, MS Office

Creative: Team leadership, brand identity, motion design, 3D (Blender and Cinema 4D), content creation, script writing and copywriting, voiceover acting

Web: HTML, CSS and basic JavaScript

LANGUAGES

English (fluent); Ga and Twi (conversational); Fante (basic understanding); French and Spanish (basic reading)

REFERENCES

Available on request